

# Destination Switzerland

## e-PAQ Select - Smart Gate Flex

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[asendia.com](https://asendia.com)



THE WORLD IS  
YOUR ADDRESS



# Why Switzerland?

## A Golden Opportunity



**Swiss shoppers value quality, precision and premium service.**

Switzerland is outside the EU but closely integrated with it. This makes customs and VAT management essential for success.

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**€96,000**

per capita = High purchasing power (2024)

**€15.5 billion**

E-commerce market (2024)

**54% of shoppers**

Buy cross-border

**+3.5% YoY growth**

E-commerce turnover growth  
(2024 vs. 2023)

**\$18.19 billion (USD)**

Projected e-commerce market  
value in 2025



 **54% of Swiss shoppers buy cross-border**

(Global-e / Asendia)

 **33% willing to pay more for premium delivery**

(Global-e / Asendia)

 **97% use secure digital payments**

(Cards, transfers, e-wallets)



## DAP vs. DDP

### DAP Delivery at Place

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The buyer pays duties on arrival, which can lead to unexpected costs, returns and frustration.

### DDP Delivered Duty Paid

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Duties are paid in advance, providing a transparent purchasing process and a smooth delivery experience. Swiss consumers expect a domestic-like delivery, with no surprises.





## e-PAQ Select

### Smart Design Delivery Solution

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- Delivered by Swiss Post, trusted by Swiss customers.
- Local customs clearance (Deferment account available).
- Full tracking and fast delivery (24–48 hours).
- **e-PAQ Returns:** hassle-free and fully integrated return solution
- Carbon-neutral logistics.
- DDP service with unrivalled local trust.



# What is Smart Gate Flex?

**Your gateway to effortless cross-border commerce in Switzerland**

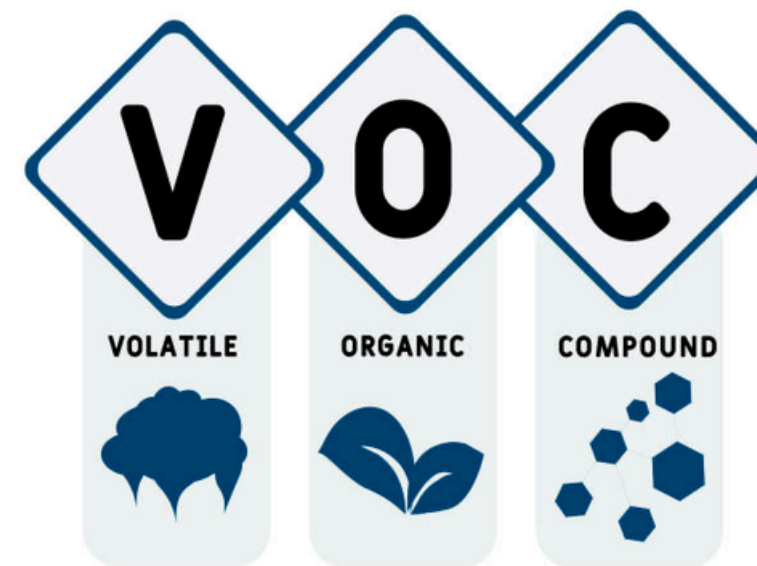
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- A tailored solution to simplify customs and VAT for Swiss shipments
- Designed to offer seamless entry into Switzerland with localized compliance.
- Combines DDP shipping with advanced data handling for full transparency.
- Compatible with both e-PAQ Select and e-PAQ Returns.



# What Can You Send? Almost Anything!

- Perfumes: Allowed as Limited Quantity via Parcel.
- Dangerous goods: Shipments compliant with ADR.
- VOC products (Volatile Organic Compounds): **We help calculate and declare the environmental tax.**





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# Ready to **Sell to Switzerland** in a **Smarter Way?**

We are ready to support you.  
**Simply connect with your market.**

[Request a personalised quote](#)

[Read our Swiss E-commerce Insights](#)

